
Lucas Kaplan

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To Whom it May Concern,

I am writing to express my strong interest in the Press Assistant position in your Washington, D.C. office. I have a tremendous amount of admiration for Senator Schumer and would be honored to work as a part of his staff once again. With my relevant experience, educational background, and passion for political communication, I believe I can make a meaningful contribution to your team.

During my final two years at Syracuse University, I was an Intern in the Central New York offices of Senators Schumer and Gillibrand. After graduation, I accepted my current position in Washington on Senator Gillibrand's press team, an internship ending this month. During my time in this role, I have honed my skills in crafting persuasive grant/press releases, managing press lists and subscriptions, and assisting with other official communications. I have been responsible for compiling press clips for the Senator and have developed a deep understanding of national and regional outlets including the dynamic New York media landscape. I am proficient in a variety of media software including Infoviewer, Cision, and OtterAI. My responsibilities in previous roles for both Senator Gillibrand and Senator Schumer included onsite event management, where I excelled in advance work, preparing briefings for the Senators, and efficiently handling press logistics. I believe that my experience in the Senate environment, particularly my time this fall on the Gillibrand press team, prepares me for this role.

Thank you for considering my application. I have attached my resume and references. I would be grateful for the chance to discuss my qualifications further in an interview. Please feel free to contact me at 301-221-9147 or lkaplan@syr.edu to arrange a time that suits you.

Sincerely,

Lucas Kaplan